



GOVERNMENT SCIENCE COLLEGE, VADNAGAR

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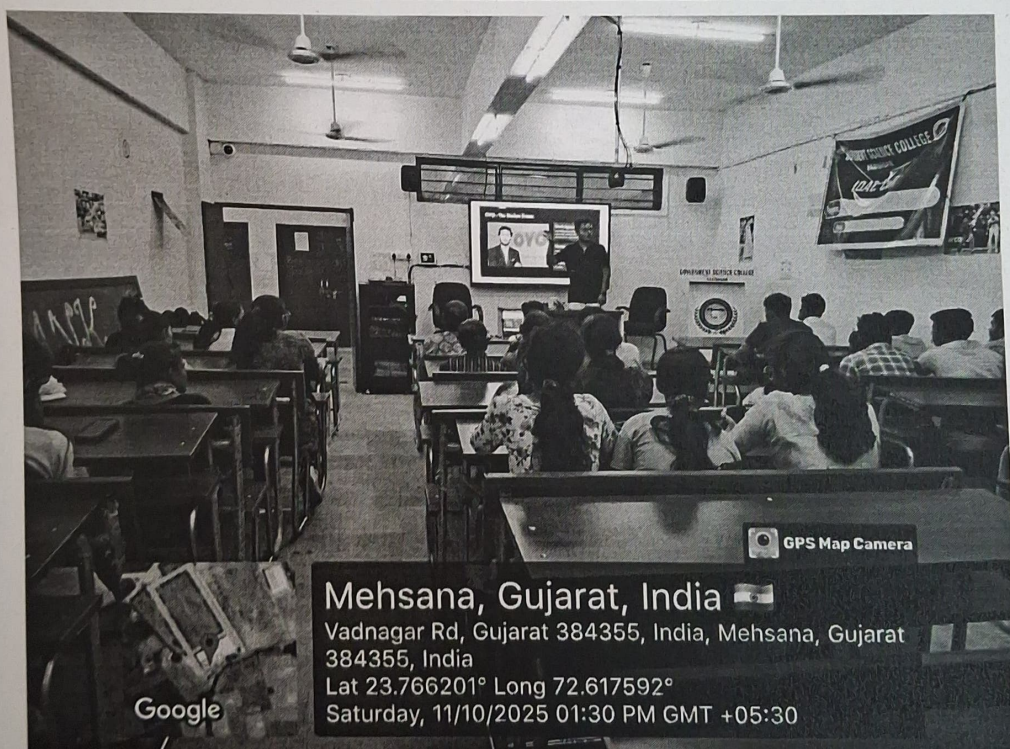
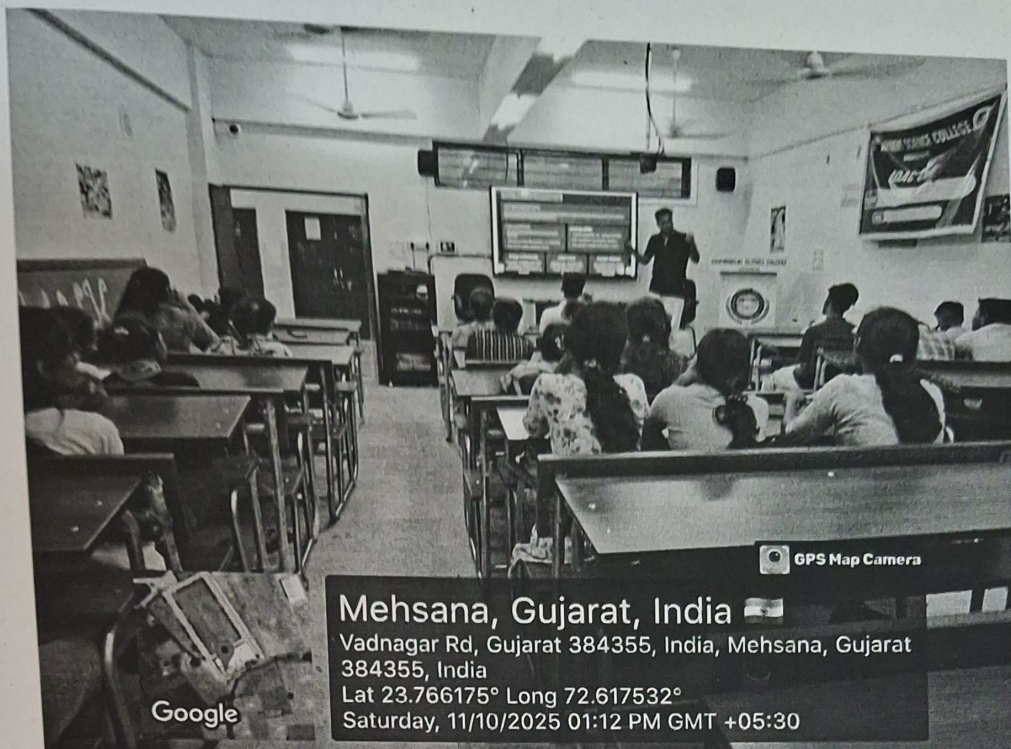
Workshop: 'Start-up Saga: Journey from Idea to Market'

An incredibly informative workshop titled 'Start-up Saga: Journey from Idea to Market' was successfully organized at Government Science College, Vadnagar on the 11th of October, 2025. The main objective of this event was to inspire and educate students about the journey of a start-up. The keynote speaker for the event was Shri Devang H. Rohadiya, the founder of the successful start-up Hairro. The said program was organized by Dr. Neha A. Nandkeolyar (Coordinator SSIP 2.0) and Prof. Shrikant Makwana under the guidance of Principal Dr. P. S. Patel.

Shri Devang H. Rohadiya delivered an impressive and captivating session, in which he presented the saga of his venture, Hairro. He described the entire lifecycle of his start-up, providing a real-world case study for the attending students. His talk was based on the main stages of a start-up's journey from: The Spark of an Idea to Research and Validation and market viability. He mentioned that this journey was filled with challenges, from securing initial funding to building a team and complying with regulatory requirements. His anecdotes about perseverance and determination were particularly inspiring for the students. He also covered crucial aspects such as branding, digital marketing, building a customer base, and the importance of user feedback for continuous improvement.

This session was very interactive. Students asked thoughtful questions about funding, marketing strategies, and managing failure, which Shri Rohadiya answered with clarity and practical advice. The key message for the students was to be passionate, persistent, and ready to pivot when necessary. He encouraged the students to start small, validate their ideas, and build a strong network.

This workshop was a great success. With a total of 31 students from FY, SY and TY enthusiastically participating in it and interacting with the speaker.



Jaha
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